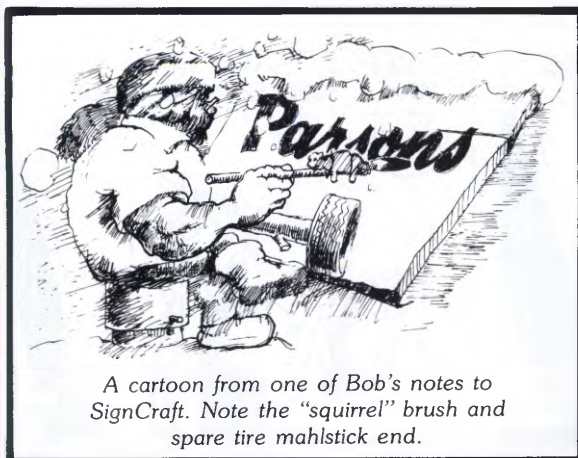
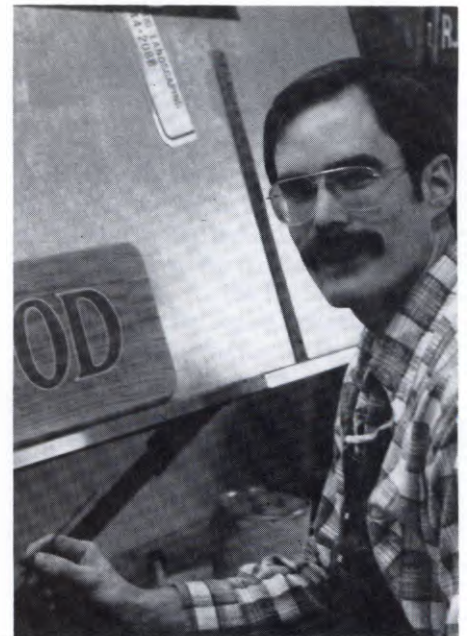


Did you ever wonder who the people were behind the cartoons you see in SignCraft?

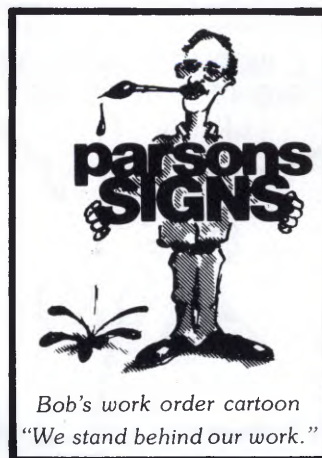
SignCraft's cartoonists



When there is room in SignCraft to squeeze in a cartoon, it's usually the work of either Duwayne Rickerd or Bob Parsons. These two are both sign artists as well as cartoonists, although their studios are thousands of miles apart. We thought you would enjoy meeting them.



A cartoon from one of Bob's notes to SignCraft. Note the "squirrel" brush and spare tire mahlstick end.



Bob's work order cartoon
"We stand behind our work."

Bob Parsons

Anchorage, AK

Bob Parsons is a full time commercial sign artist in Anchorage, Alaska. With four years in the trade, he considers himself "still a rookie sign painter". He works out of his home, in his mammoth 420 square foot shop. "It's great," says Bob. "I'm home all day with my wonderful wife and our 2 children.

"I'm just a meat-and-potatoes type sign painter — gobs of real estate work and an occasional chance to stretch out. My goal is to become as proficient as



possible in the trade I love. Maybe God will grant the ability to be like the tremendous sign artists this magazine portrays in every issue."

Bob's cartoons poke fun at every phase of the sign business. He has always drawn and cartooned.

"I grew up around my cousins who were really into Mad magazine. Consequently, Jack Davis and especially Mort Drucker became real influences. Currently, Jeff McNelly and Conrad — both political cartoonists — share in shaping my style."

You can watch for more of Bob's humor in future issues of SignCraft.

Alaskan Supply is dark blue on very pale blue background with a brown walrus emerging from a white envelope.

Fresh Bakery is medium and light blue with dark blue shade on oak panel. Border is gold reflective tape.

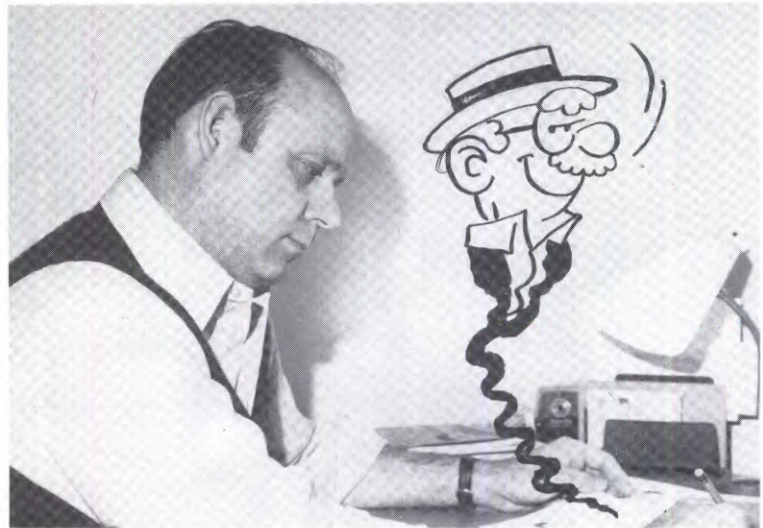
Duwayne Rickerd

Deshler, OH

Duwayne Rickerd of Deshler, Ohio, is the creator of the "Paintbucket" character. Paintbucket is a friendly, durable chap — the Great American Sign Painter. He has been gracing the pages of SignCraft since 1981.

Duwayne has been "drawing cartoons as far back as I can remember." He took a course in cartooning and illustrating, and that led to signs. He discovered he could make more money as a signwriter, so that's what he spends most of his time doing. Most of his cartoon work is freelance for newspapers and magazines.

For the past 27 years, Duwayne has been a production foreman for the Sherwin-Williams Co. He has been "married to the same pretty girl, Delores" for just about the same length of time. They have



two children.

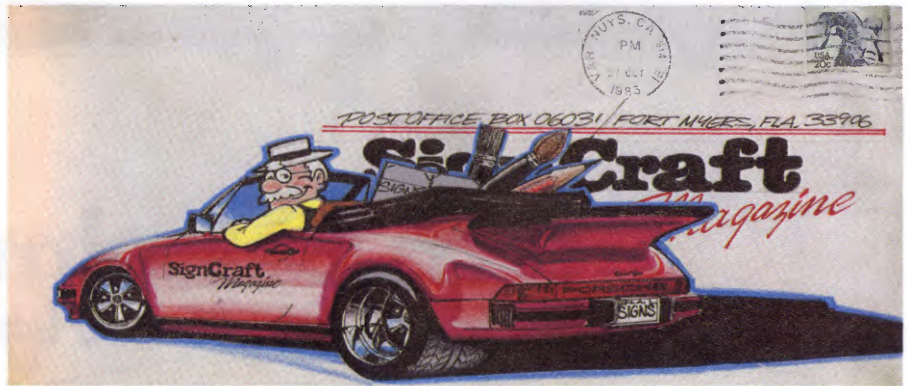
Duwayne has also done some Paintbucket comic strips, like the one shown

here. You can expect continued visits from Paintbucket on the pages of Sign-Craft.



We send Duwayne Rickerd's "Paintbucket" out in the magazine, on T-Shirts, and on renewal notices and the like. Every once and a while he comes back to us from a reader - like the cartoon in the editorial of the Summer 1983 issue.

His most recent return was on this envelope from Steve Stanford, Chatsworth, CA. Paintbucket is obviously doing well on the West Coast - judging by his new red Porsche. It's just one of the creative envelopes we receive at SignCraft.



Letters

Continued from page 6

may find unregistered businesses cannot enforce contracts to take legal action to collect debts. Check the law in your area.

Andrew Ralph
Bannerman Sign & Supply
White River Jct., VT

Shop truck

Dear SignCraft,

I've seen sign magazines, but yours is the greatest! I enjoy the ads, Shop Tips, Reader to Reader and "Have you heard this one". This is one I hear often. After I have the lines drawn for spacing, people walk up while I am lettering and say... "Ohhh! I thought you were doing that *freehand!*" I had one guy say "Oh, I could do that if I knew where to get buy those brushes!"

Well, I've got to get back to my Sign-Craft magazine. Thanks!

James Keeley
Keeley Sign
Nashville, TN.



Magnetic sheeting

Dear SignCraft,

I just finished reading your article on magnetic sheeting in the Fall issue. Nicely

Turn to page 62

CAN OUR VINYL LETTERS SURVIVE OUTER SPACE?

Probably not, but they're tough to beat for outdoor or indoor signage anywhere on earth...most of our outdoor films offer at least a 5 year (and some 7 year) life. Vinyl lettering and graphics offer ease of application, crisp edges, and greater visual impact than paint. And Letter-Rite offers the most complete and versatile range of vinyl graphics and services of anyone in the field.

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