

TT
360
H49






Class TT360

Book .H49



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HENDERSON'S SIGN PAINTER




A COMPILATION of the very best creations from the very best artists in their specialties, embracing all the standard alphabets; also all the modern and fashionable styles of the times. The beautiful designs or artistic sign lay-outs are GEMS originally designed for this work, in many colors; also pages of ends of signs, displaying practical ornaments; also Drum, Hanging, Curled Iron and Side-walk Signs showing unique designing, and all so practical to the up-to-date and progressive painter.

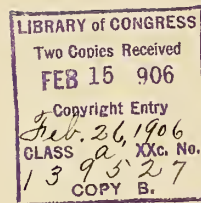
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6-8/26

LETTER TO PAINTERS

All that is set down in the following pages must be taken for purely personal expressions of an opinion as to how signs could be done.

The main trend everywhere is to a decided suppression in all ornament and unnecessary detail on a direct line of pure simplicity. It is on this point that the workman and his customer ever differ,--- but the fact remains unalterable that all work is being done towards a point of --- once and always --- selling his goods. Give the man a good, legible sign --- that is what he wants. His customers have one conception of an alphabet, containing but 26 letters --- they all plain; so the more they are used the more successful does the announcement attract the public eye and lodge into the public mind.

With the sign upon the premises proper, the ornamented can be used, it standing more in the light of a decoration, incidentally a guide. In pictorial the intent is to eliminate all detail. Get good drawing, and then hold it together attractively in simple, broad masses; the fewer colors the better it becomes in the manipulating advantages where it is to be reproduced many times. The public is at once interested in work done by this method, in the sheer individuality and invention displayed in what has been done, --- has been done well. Attempting to painting it in the detailed, natural way always fails through time limitations. Remember the public again; they have to read it. Remember the man who pays for it; give him values, or you will never see him again. Doing this, and thoughtfully, insistingly voicing your own views and desires whenever occasion allows, you cannot fail in any work you touch.

Colors,--- well, if you don't know color when it is in its right place, no one can or ever will make you see it.

There is nothing else to say; the making good is within you. Again, remember the man with the money, and he will remember you to give you the money. He knows when.

OHNIMUS.



JOHN G. OHNIMUS



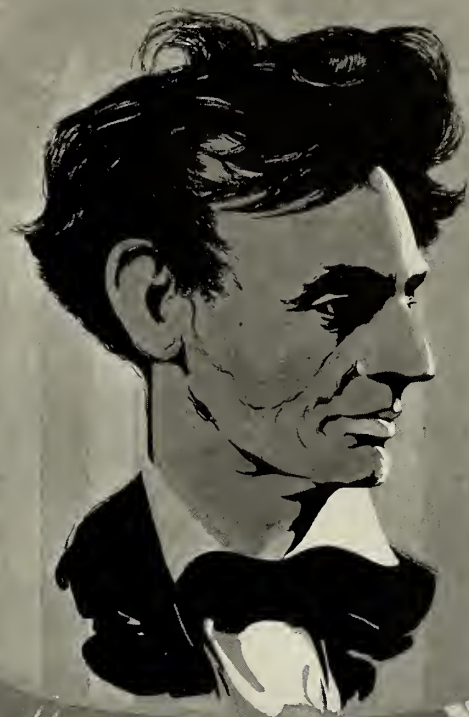
J. GOYA.

Art

Velare

FROM
FOREIGN
LANDS





THE Lincoln WATCH

THE
HONEST
ONE

JOHN G. OHNIMUS



NEW YORK ROMAN

A B C D E F G H

I J K L M N O

P Q R S T U V W

X Y Z &

a b c d e f g h i j k l m n o p

q r s t u v w x y z

WM. M. HEALEY, NEW YORK

EGYPTIAN

A B C D E F G H I J K L

M N O P Q

R S T U V W X Y Z &

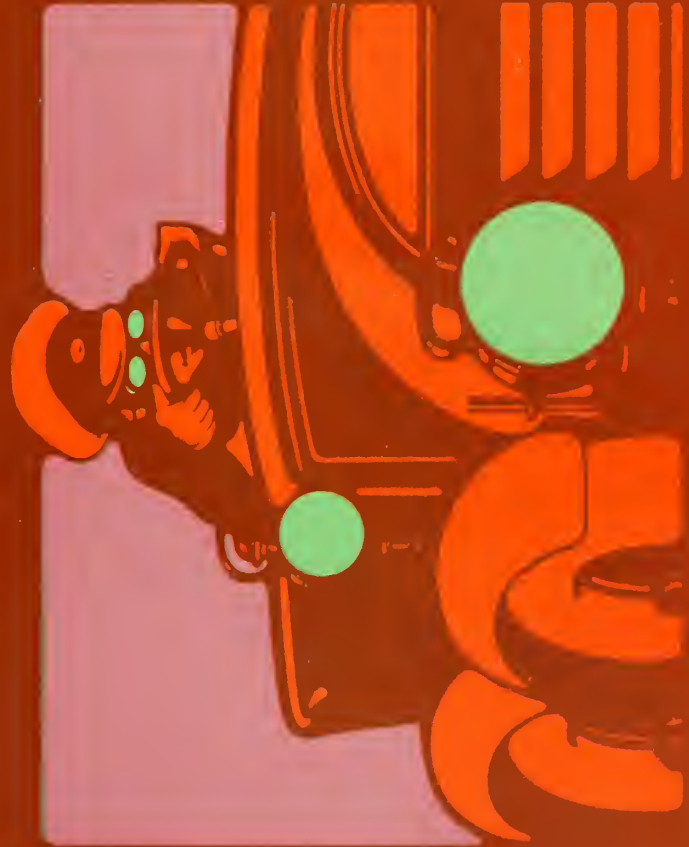
a b c d e f g h i j k l m n o p q r s
t u v w x y z

WM. M. HEALEY, NEW YORK



OKAY

MOBILITY'S



JOHN G. ORNIMUS



JOHN G OHNIMUS

FRENCH THICK AND THIN

A B C D E F G H I J K L M N O P Q R

LETTERING

S T U V W X Y Z & 1 2 3 4 5 6 7 8 9 0

F.A.SAUNIER. NEWARK, N.J.

ORNAMENTAL ROMAN & ITALICS

A B C D E F G H I J

K L M N O P Q R

S T U V W X Y Z &

a b c d e f g h i j k l m n o p q r s t u v

C.S. FARINGTON N.Y.

w x y y z





Littleton

**MELTS
IN ONE'S
MOUTH**

**CREAMERY
BUTTER**

JOHN G. OHNIMUS





JOHN G. OHNIMUS



5 DAYS

RE-OPENS AUG
5TH WITH NEW
ATTRACTIONS

MODERN EGYPTIAN

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z &

JOHN G. OHNIMUS



SPURRED EGYPTIAN

***ABCDEFGHIJKLMN
OPQRSTUVWXYZ***

***abcdefghijklmnop
qrstuvwxyz &***

JOHN G. HAMMOND CHICAGO ILL.



**IN
EVERY
MAN'S
MOUTH**

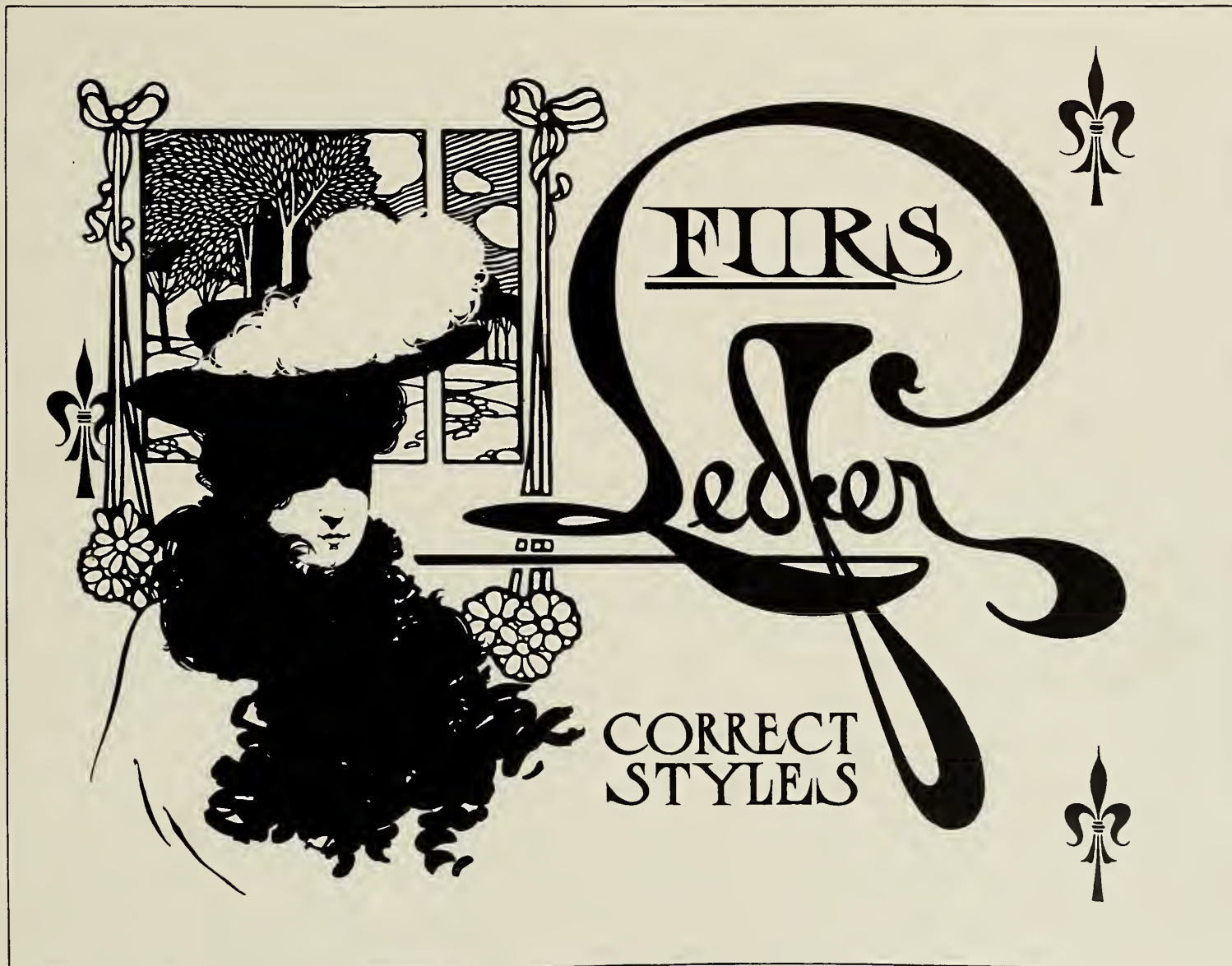
**THE
CLEAR
HAVANA
CIGAR**

JOHN G OHNIMUS


ARCHITECTURAL

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z &

JOHN G. OHNIMUS



JOHN G OHNIMUS



CLEAN
AS AN
OCEAN
BREEZE

IRIS
SOAP

JOHN G. OHNIMUS

7
→ ROMANS ←

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &

1 2 3 4 5 6 7 8 9 0

ALBERT DuBOIS, N.Y.



“ROUND” BLOCK

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &

1 2 3 4 5 6 7 8 9 0

ALBERT DU BOIS. N.Y.

DEVOTED TO
MUSIC AND
✦ COMEDY ✦

THE
CITY
THEATRE

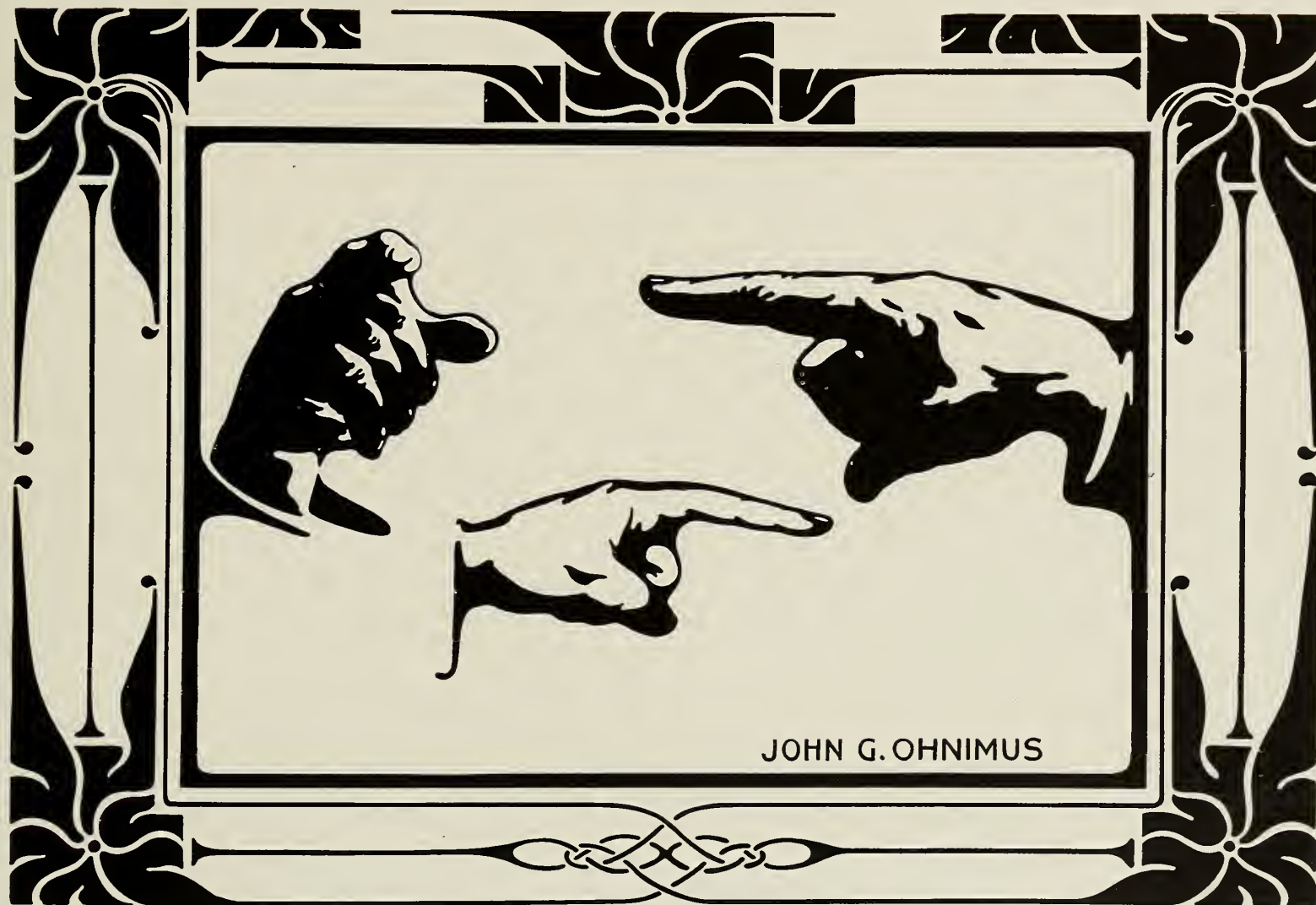
WED. & SAT.
MAT. 2 P.M.

EVENINGS
8 O'CLOCK

B. Mc DONALD, NEW YORK



JOHN G OHNIMUS



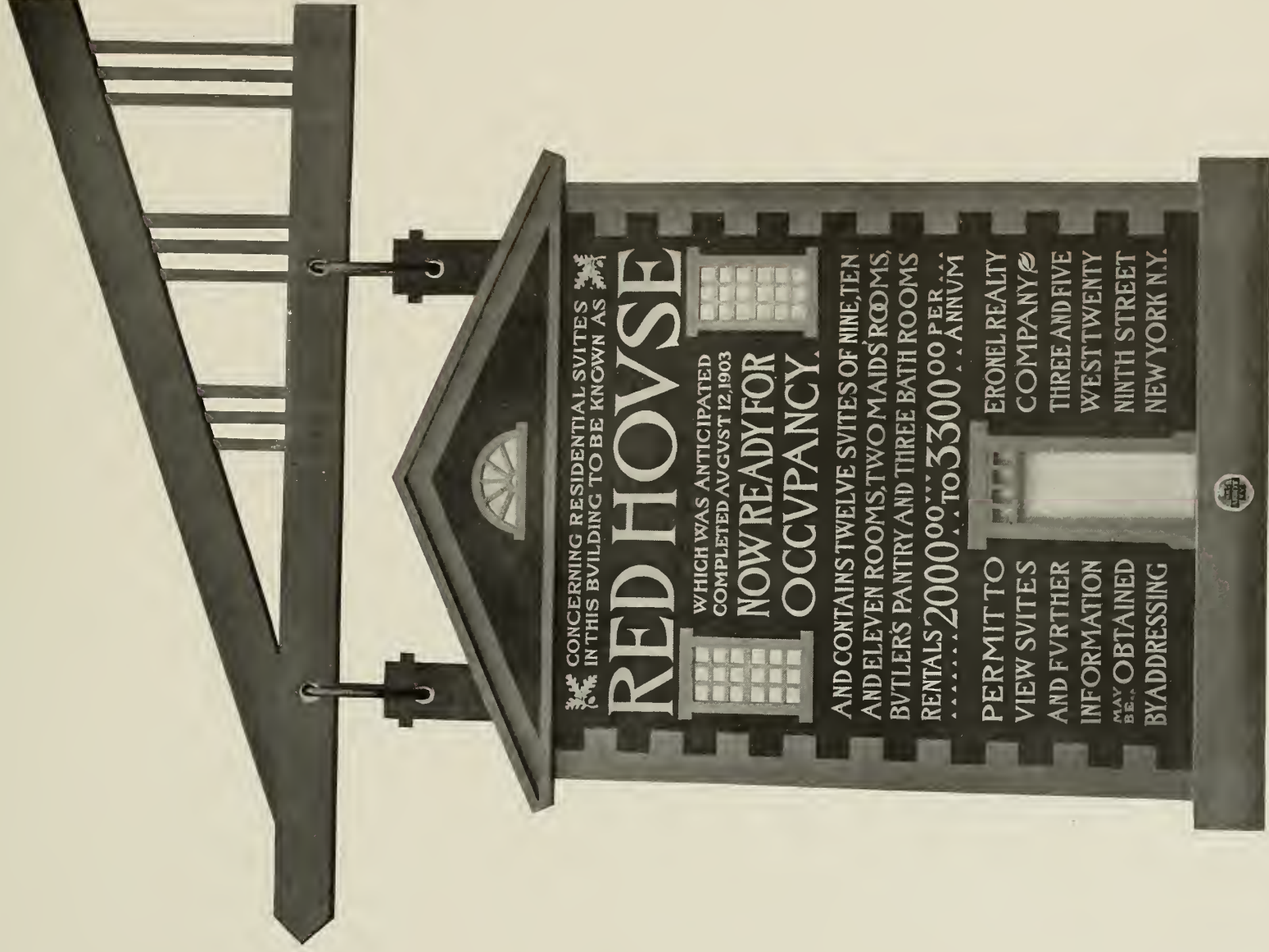
• R. Henderson •

DISPLAY

Bulletins

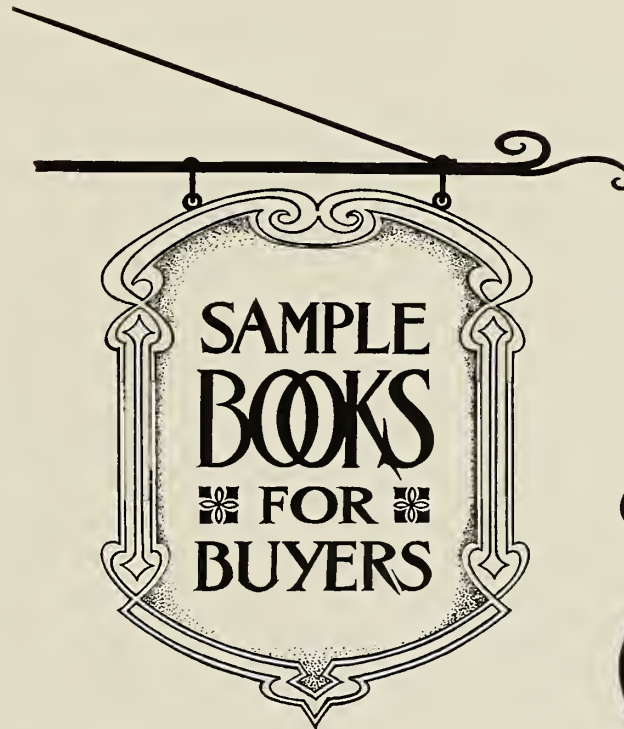
• NEWARK •
NEW JERSEY

JOHN G. OHNIMUS



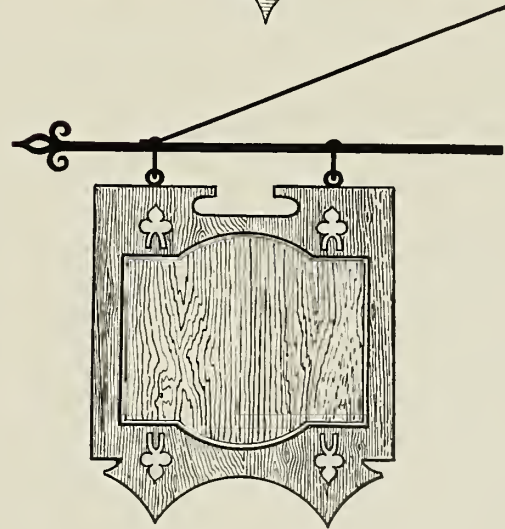
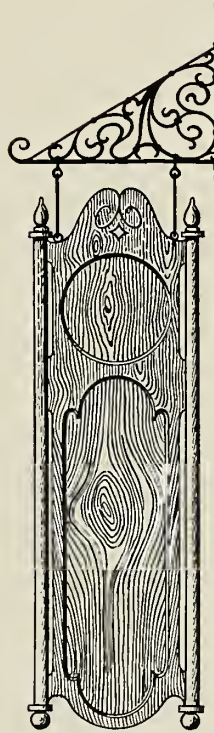
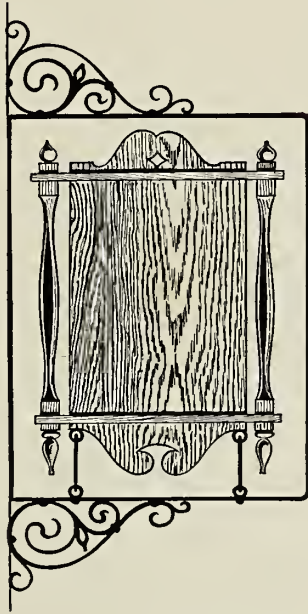
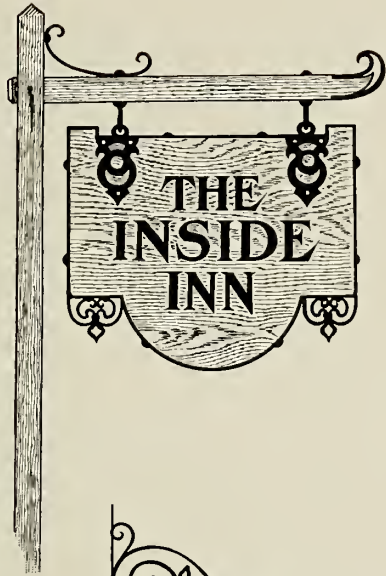
HANGING SIGN BY WM.H.ABBOTT. NEW YORK

HANGING SIGNS



B. Mc DONALD. NEW YORK

HANGING SIGNS



B. Mc DONALD. NEW YORK



Drifted Snow FLOUR

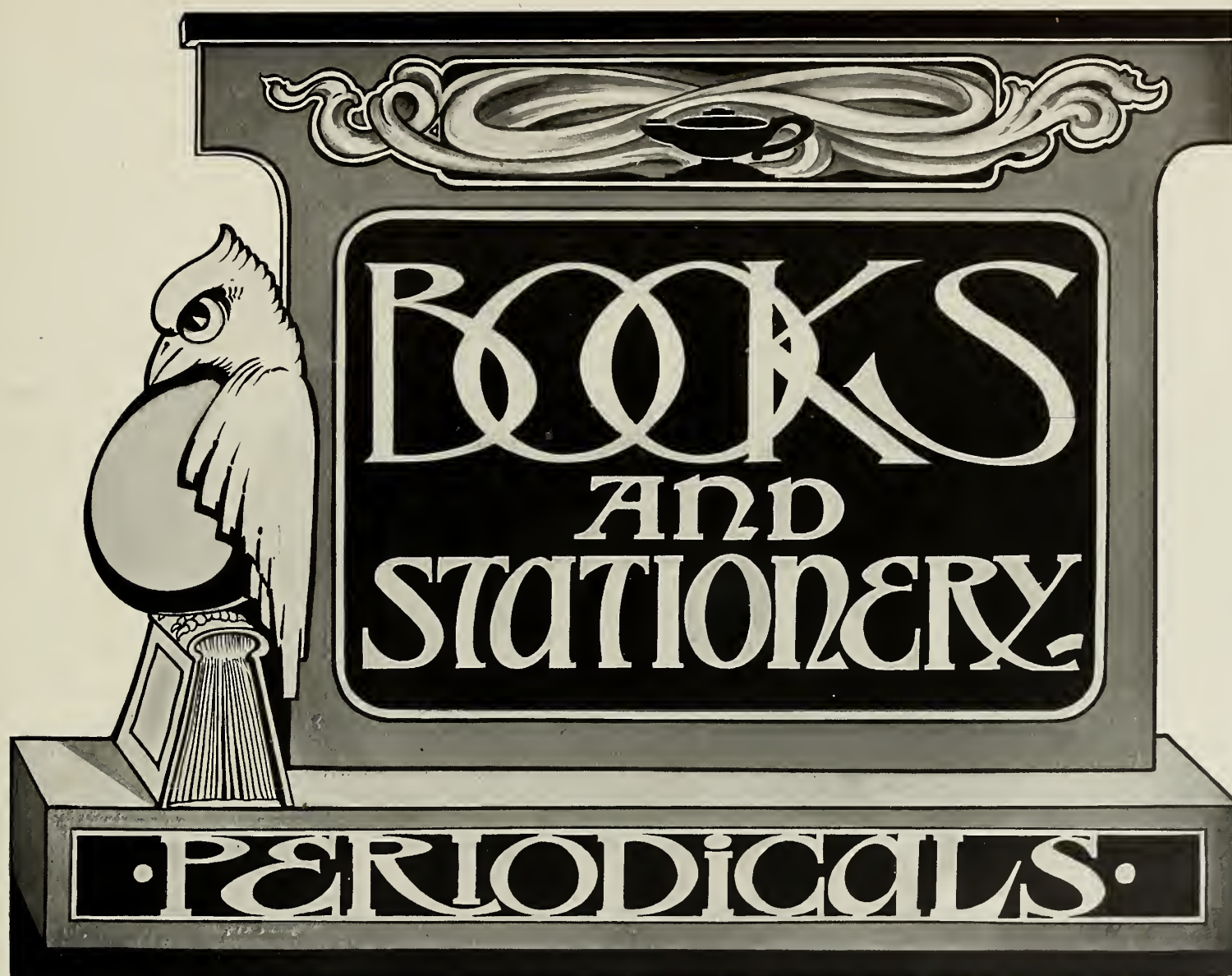
JOHN G. OHNIMUS



CHURCH TEXT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z

JOHN G OHNIMUS



H. MOTT ALLEN

BRONZE SIGN

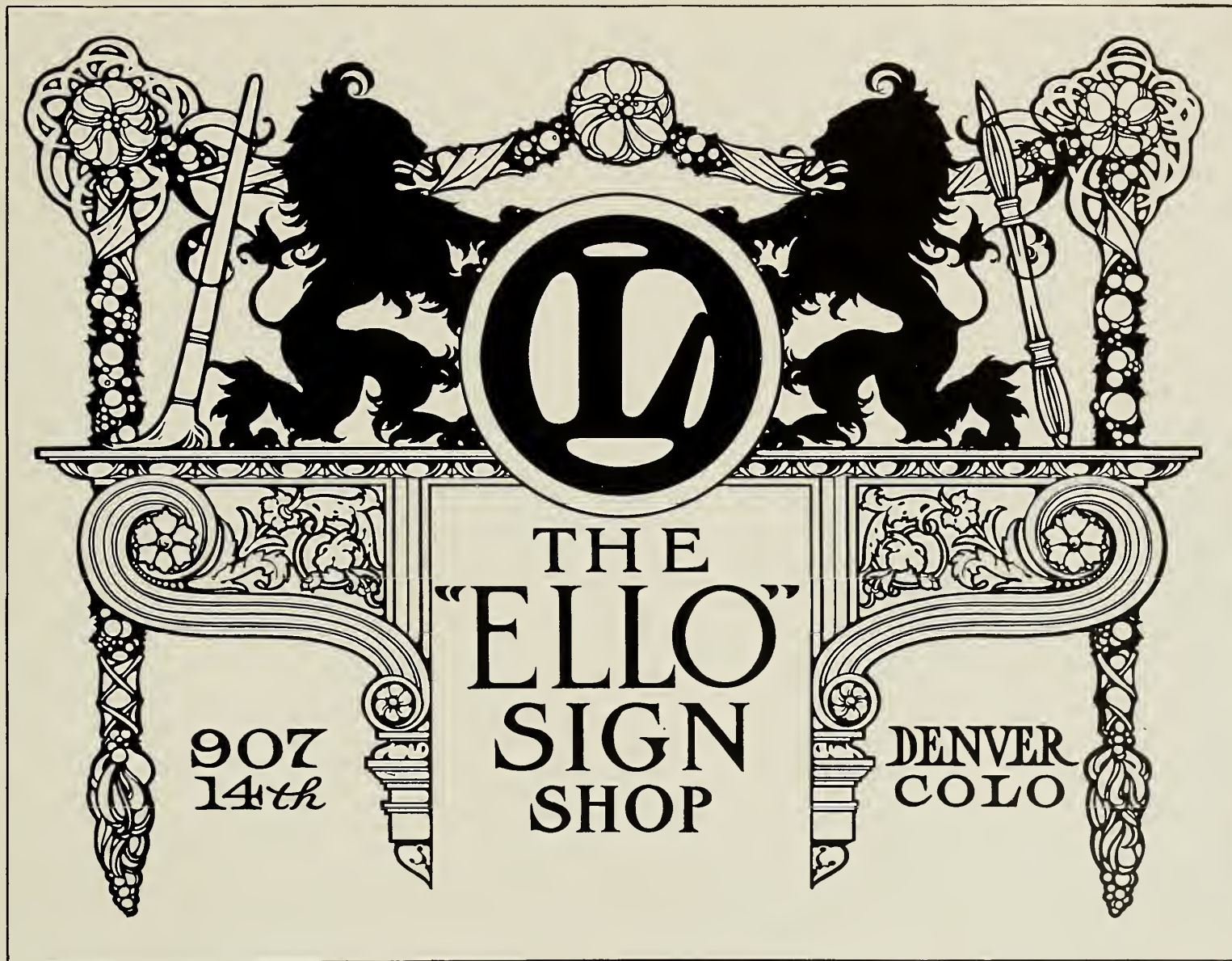


WM.H.ABBOTT. NEW YORK

JUST A FEW SUGGESTIONS



H. MOTT ALLEN



JOHN G. OHNIMUS



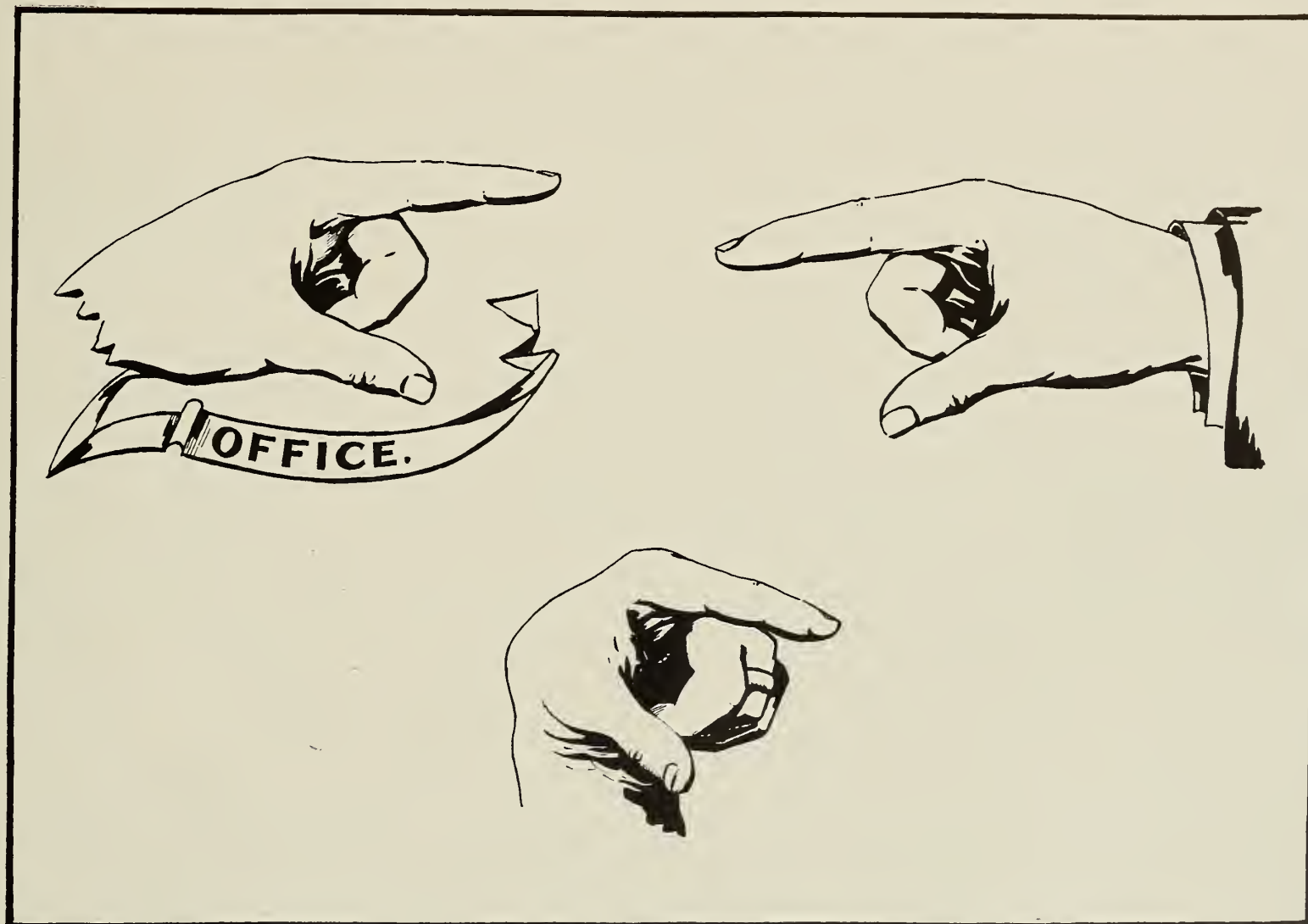
Express
ARTIST
STUDIO

JOHN G. OHNIMUS

RUSTIC ROMAN

A B C D E F
G H I J K L M
N O P R T
S U V W X
Y Z & &

JOHN F. IRWIN, NEW YORK



CHAS. JORDAN NEW YORK

OLD ENGLISH

A B C D E F G H I J K L M

abcdef

N O

ghijklmnopqr

s t

uvwxyz.

R S T U V W X Y & Z.

BRUSH LETTERS

A B C D E F
G H I J K L M
N Q P R T S U
V X W Z & Y

JOHN F. IRWIN, NEW YORK

HEAVY SIGN SCRIPT

W B O O E O
W O O O O O
W O O O O O
W W W W W W

JOHN G OHNIMUS

"Sweet as the flowers
that bloom in the spring"



Littleton
Creamery
Butter

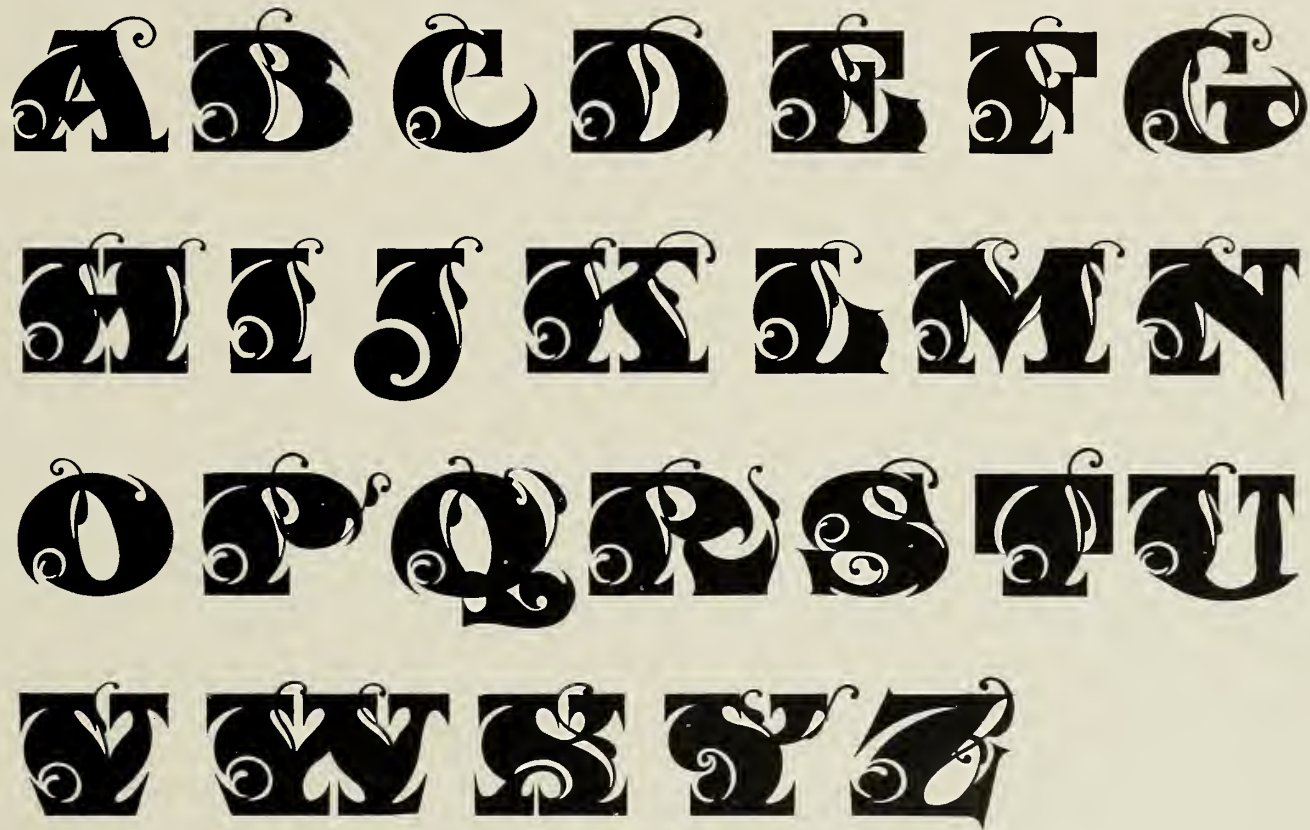


JOHN G. OHNIMUS



JOHN G OHNIMUS

SOME INITIAL LETTERS



JOHN G. OHNIMUS

UNIQUE DESIGNS

Restaurant

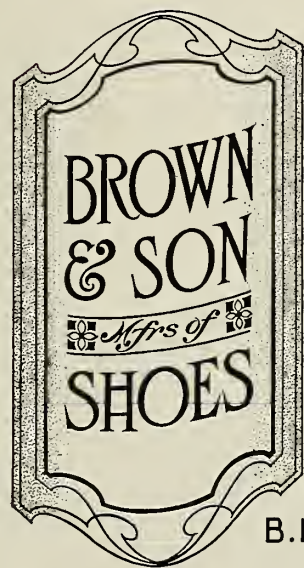
Cigars



Cafe



WM. H. ABBOTT. NEW YORK



B.M^cD.N.Y.

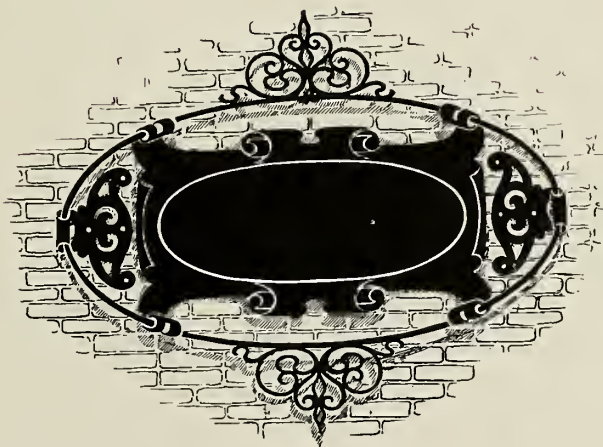
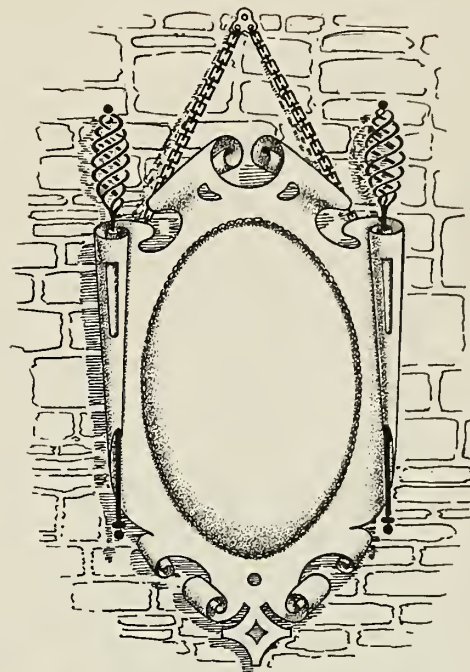
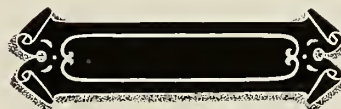
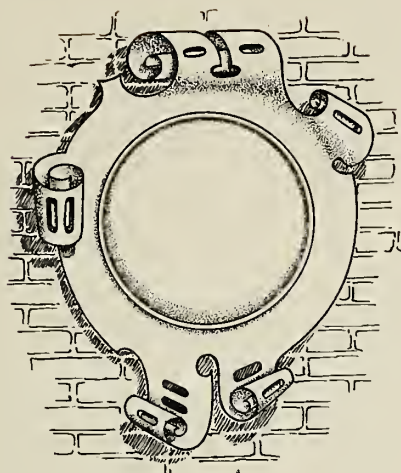
DRUM



SIGNS

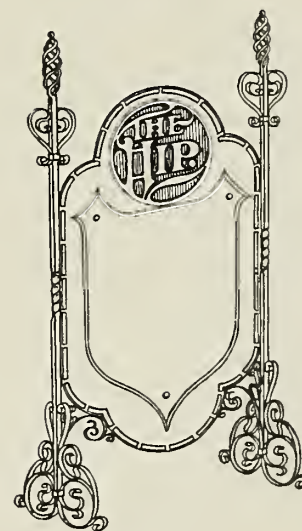
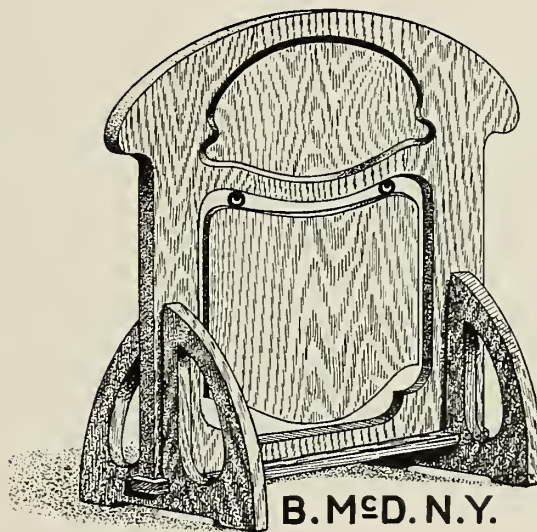
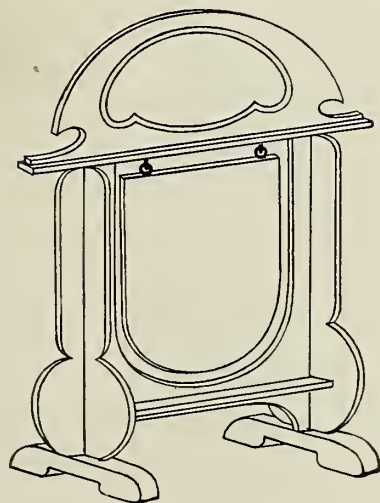
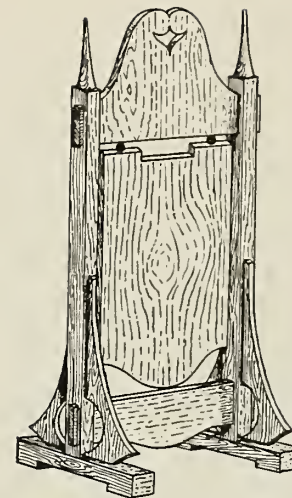
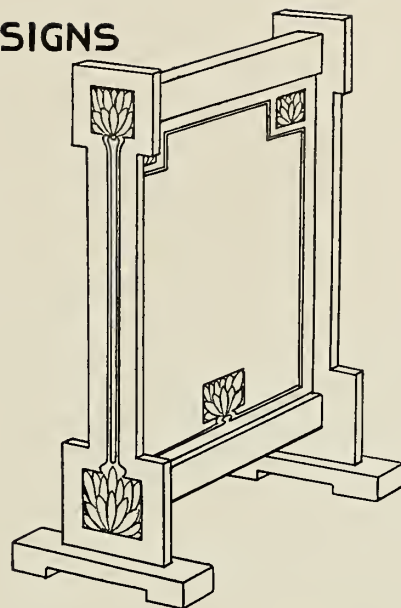
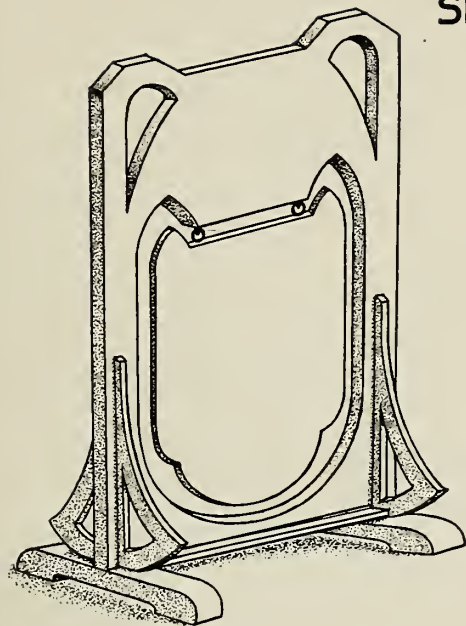


- CURLED IRON SIGNS



B.M^cD.N.Y.

SIDEWALK SIGNS





The **Yale**



JOHN G. OHNIMUS

SIGN ENDS



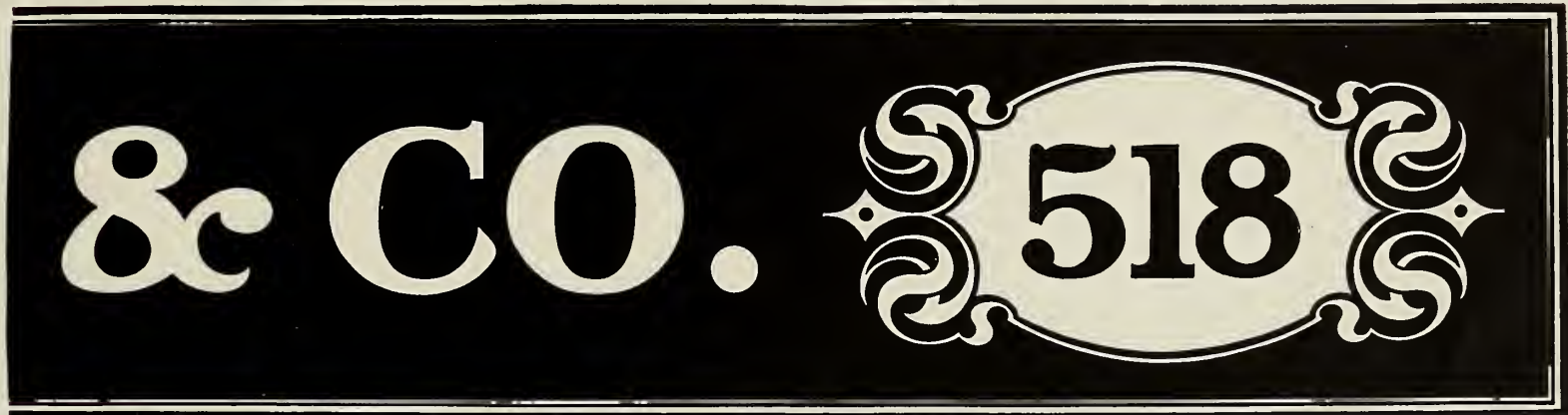
B.Mc DONALD. NEW YORK

SIGN ENDS



B. Mc DONALD. NEW YORK

SIGN ENDS



B. Mc DONALD. NEW YORK

GRAND OPERA HOUSE



BOX OFFICE
NOW OPEN

B. McDONALD, NEW YORK.

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FROM McLEES

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z

FROM McLEES



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